

ARCHITECTURAL EXHIBITION

An Exhibition on Interior, Exterior
& Construction Material



21 22 23 DEC 2024
INDIRA GANDHI PRATISHTHAN
LUCKNOW

07 08 09 10 FEB 2025
PARADE GROUND, SECTOR-17
CHANDIGARH



22 23 JUNE 2024
SKICC, ADJOINING CENTAUR HOTEL,
SRINAGAR

In Association with



Supporting Associations



In Association with



Supporting Associations



ABOUT

ORGANIZER

MINDS MEDIA & MANAGEMENT PVT LTD is a renowned entity that has redefined the landscape of the Indian industry through its impactful trade exhibitions. Our core objective is to empower SMEs by offering them a unified platform to showcase their latest products and innovations. We aspire to be a global leader in the realm of trade exhibitions, distinguished by our worldwide networking, meticulous planning, and timely execution—a winning formula that sets us apart in the industry.

Our team is committed to delivering exceptional services and building trust by providing bespoke business solutions that align with our clients' brands. We offer a dynamic launch pad for new ideas, products, and services, creating integrated opportunities in open marketplaces for joint ventures, industry collaborations, and sourcing ideal solutions for all participants.

VISION

Our vision is to provide exceptional value and client satisfaction by delivering the best services with competitive ROI. To ensure we offer the right marketing support, it is necessary for us to fully understand the brand, its identity, and the driving philosophy behind it. We are committed to delivering appropriate, innovative, and cost-effective event services.

Our goal is to fortify our position as leading trade fair organizers, achieve sustainable growth and enhance the volume of our trade fairs.





ABOUT ARCH EX

ARCH EX-The Architectural Expo is India's premier exhibition showcasing the latest trends, innovations, and concepts in the architectural, interior, exterior, and construction industries. This event is a hub for companies to present their products and services, including Interior Decor, Furniture, Modular Kitchens, Sanitaryware and Decorative Lighting to an Exclusive Audience of **Architects, Interior Designers, Builders, Engineers, Real Estate Consultants, UPVC Doors & Windows, Lifts & Elevators, PLY & Laminates, Tiles & Ceramics, PVC Floorings, Developers and Hoteliers.**

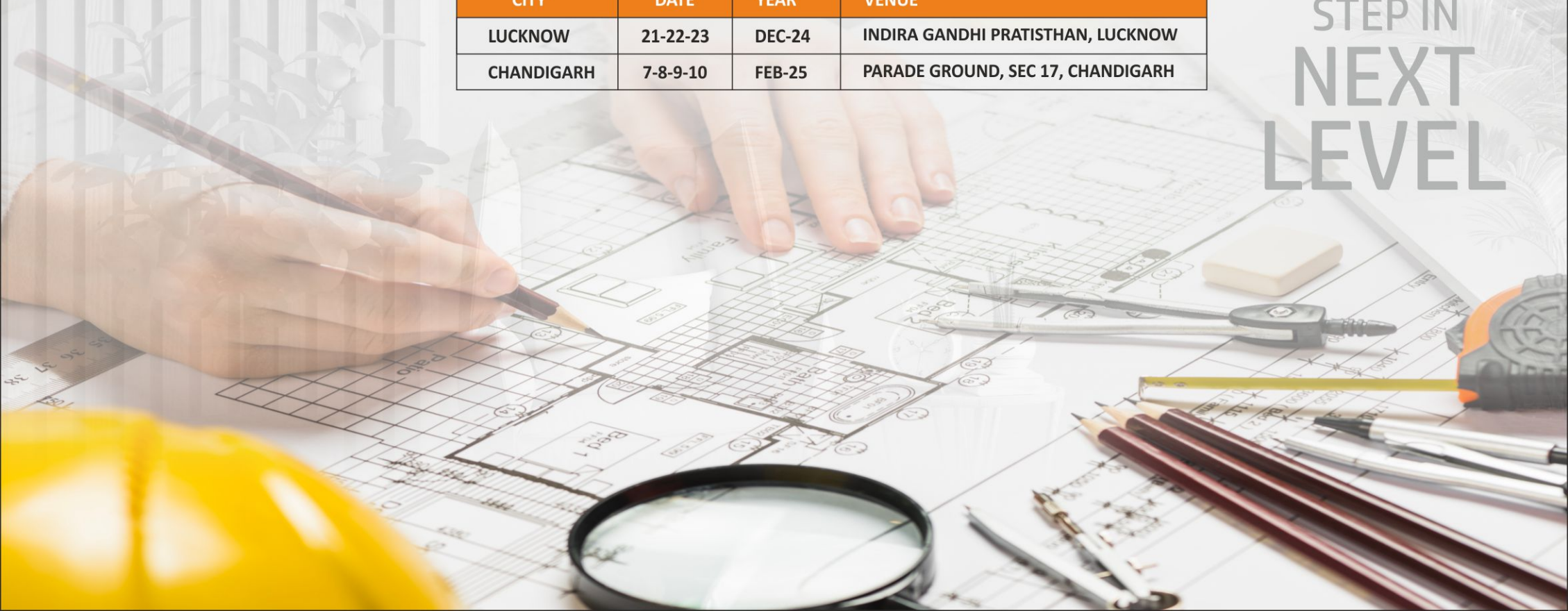
Our goal is to elevate the industry to international standards by providing a platform for manufacturers and buyers to exchange information and knowledge, thereby understanding market dynamics. Exhibitors can expect maximum returns from their participation at ARCH EX -The Architectural Expo. For visitors, this expo serves as a common platform for sourcing and staying updated on the latest brand as they interact and engage with exhibitors.

SHAPING THE FUTURE

ARCH EX-The Architectural Expo's Exciting Lineup of Upcoming Shows:

CITY	DATE	YEAR	VENUE
LUCKNOW	21-22-23	DEC-24	INDIRA GANDHI PRATISTHAN, LUCKNOW
CHANDIGARH	7-8-9-10	FEB-25	PARADE GROUND, SEC 17, CHANDIGARH

LET'S
STEP IN
NEXT
LEVEL





ABOUT WAC

WAC – World of Architecture and Construction Expo is a premier exhibition dedicated to Interior, Exterior, and Construction Material industries, renowned for its exclusivity and trustworthiness.

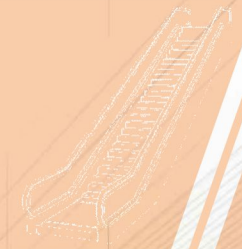
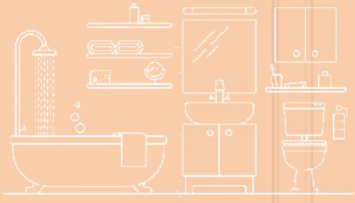
Our mission is to create a highly lucrative platform for businesses, returns on investment, increased brand visibility and valuable networking opportunities with targeted audiences. The primary objective of organizing "WAC" is to offer a platform for exhibitors to connect with potential customers cost-effectively, Participating in WAC provides a prominent opportunity to compete alongside various large, medium and small-scale enterprises.

Srinagar is a rapidly developing market with numerous projects underway making it an ideal location for organizing WAC. It presents a lucrative market opportunity for manufacturers and traders of Interior, Exterior and Construction Materials who have not yet explored this after market it will benefit greatly from establishing their presence in Srinagar through WAC. This exhibition opens doors for the Interior, Exterior and Construction Materials to expand their business into Jammu & Kashmir.

CITY	DATE	YEAR	VENUE
SRINAGAR WAC	22-23	JUNE-24	SKICC, ADJ CENTAUR HOTEL, SRINAGAR



LET'S
STEP IN
NEXT
LEVEL



SEGMENTS

- Bath & Sanitary
- Natural Stone, Marbles & Granite
- Tiles & Ceramics
- Steel & Concrete
- Water Technologies & Equipments
- Plumbing, Pipes & Fittings
- Construction Chemicals
- Doors & Windows
- Structural & Profile Systems
- Paints & Coatings
- Flooring & Surfaces
- Glass & Railing Systems
- Construction Machinery & Technology
- Roofing, Cladding & Facades
- Landscape Architecture Related Products
- PLV, Veneer & Laminates
- Home Furnishings
- Home & Office Furniture
- Home Interiors & Artifacts
- Kitchen & Bath Technologies
- Decorative & Architectural Lighting
- Switches & Switchgear
- Safety & Surveillance
- Electrical, Wires & Cables
- Home & Office Automation
- etc.



IMPORTANT INFORMATION

PAYMENT SCHEDULE

50% Advance	: At the time of booking
100% Full Amount	: 45 days before the show

OTHER IMPORTANT DATES

Exhibitors Profile Participant Directory	: 30 days before the show
To Submit Additional Service	: 30 days before the show
Design for Bare Space	: 30 days before the show

STALL POSSESSION

Stall Possession (Bare Space)	: 3 days before the show
Stall Possession (Shell Space)	: 2 days before the show
Exhibitor Reserve Day	: 1 days before the show

PARTICIPATION COST

SHELL SPACE

Minimum Size: 12 Sq. Mtr. (4m x 3m)

BARE SPACE

Minimum Size: 36 Sq. Mtr. (6m x 6m)

POWER CHARGES

Power Connection @ 3000 per KW

PARTICIPATION CHARGES

Domestic Exhibitors: Space Per Sq. Mtr. INR 10,000/-

International Exhibitors: Space Per Sq. Mtr. US\$ 150/-

THE SHELL SPACE (12 Sq. Mtr.) WOULD INCLUDE:

- Side & Rear Wall Panels
- Two Chairs
- Floored Carpet
- One Dustbin
- Exhibitors Name of Facia
- Four Spot Lights
- One Laminated Table
- One 5 Amp Plug Socket



OTHER UTILITIES

Exhibitor should pay additional open side charges as per rate specified below:

- 2 sides open: 10% of space charges
- 3 sides open: 15% of space charges
- 4 sides open: 20% of space charges

MARKETING CAMPAIGN



Outdoor Advertisement

Newspaper Advertisement



Magazine Advertisement



SMS & Emailing



Walking Billboard

Associations Tie-ups



Auto Branding



Whatsapp Bulk Messaging



Tele Marketing

Digital Marketing



INAUGURATION CEREMONY

ARCHEX-CHANDIGARH

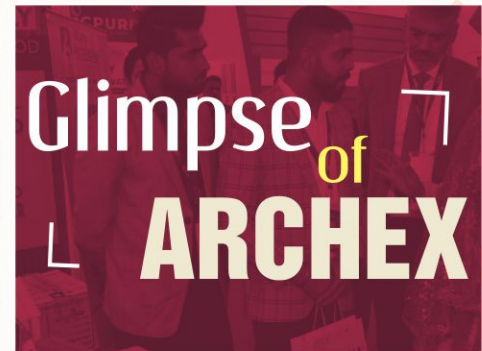


INAUGURATION CEREMONY

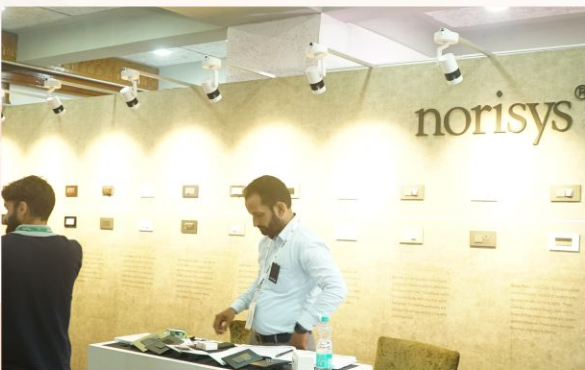
ARCH EX - JAMMU











INAUGURATION CEREMONY

WAC-SRINAGAR







Saluting The Legends Of The Architectural Industry



VISITOR PROFILE

ARCHEX promises to hold tremendous significance for all levels in manufacturing organization, service sector, traders and its officials like CEO's & Entrepreneurs, Senior Executives, Corporate Planners, Managers & Executive, Engineers, Technicians, diplomats & Ministerial trade delegates from across the India.

- Architects
- Building Contractors
- Builders & Developers
- Consulting Engineers
- Dealers & Distributors
- Electrical Engineers
- General Public
- Government Officials
- Trade Associations
- Interior Designers
- Public Administrators & Civil Contractors
- Project Manager & Consultants
- Public Safety Department Officials
- Structural & Civil Engineers
- Universities. Technical & Research Institutions
- Others



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