

Organized by

minds
Media & Management Pvt. Ltd.

In Association with



THE INDIAN INSTITUTE OF ARCHITECTS
SRINAGAR CENTRE

An Exhibition on **Interior, Exterior
& Construction Material**



22-23-24 JUNE 2024

SKICC, NEAR CENTAUR HOTEL

SRINAGAR

POST SHOW REPORT

India's Best Interior, Exterior & Construction Material Exhibition



WAC-World of Architecture and Construction Expo is a premier exhibition dedicated to Interior, Exterior, and Construction Material industries, renowned for its exclusivity and trustworthiness.

Our mission is to create a highly lucrative platform for businesses, ensuring guaranteed returns on investment, increased brand visibility, and valuable networking opportunities with targeted audiences. The primary objective of organizing “WAC” is to offer an international platform for exhibitors to connect with potential customers cost-effectively. Participating in WAC provides firms with a prominent opportunity to compete alongside various large, medium, and small-scale enterprises.

Srinagar is a rapidly developing market and industry hub, making it an ideal location for WAC. With numerous projects underway, Srinagar presents a lucrative market opportunity. Manufacturers and traders of Interior, Exterior, and Building Materials who have not yet explored this market will benefit greatly from establishing their presence in Srinagar through WAC. This exhibition opens doors for the architectural sector to expand their business into Jammu & Kashmir, setting a new benchmark for entrepreneurs to engage with architects and dealers and expand their product reach.

- **Offer a premier platform for exhibitors in the architectural and construction sectors to showcase innovative products and services.**
- **Facilitate valuable networking opportunities for industry professionals, including architects, designers, engineers, and contractors, fostering collaboration and knowledge exchange.**
- **Elevate the brand presence of participants through strategic exposure to a highly targeted audience of decision-makers and influencers.**
- **Drive business opportunities for manufacturers and traders of interior, exterior, and building materials by connecting them with potential buyers.**

SEGMENTS

- Bath & Sanitary
- Natural Stone, Marbles & Granite
- Tiles & Ceramics
- Steel & Concrete
- Water Technologies & Equipments
- Plumbing, Pipes & Fittings
- Construction Chemicals
- Doors & Windows
- Structural & Profile Systems
- Paints & Coatings
- Flooring & Surfaces
- Glass & Railing Systems
- Construction Machinery & Technology
- Roofing, Cladding & Facades
- Landscape Architecture Related Products
- PLV, Veneer & Laminates
- Home Furnishings
- Home & Office Furniture
- Home Interiors & Artifacts
- Kitchen & Bath Technologies
- Decorative & Architectural Lighting
- Switches & Switchgear
- Safety & Surveillance
- Electrical, Wires & Cables
- Home & Office Automation
- etc.





GLIMPSE OF WAG



VISITOR PROFILE

ARCHEX promises to hold tremendous significance for all levels in manufacturing organization, service sector, traders and its officials like CEO's & Entrepreneurs, Senior Executives, Corporate Planners, Managers & Executive, Engineers. Technicians, diplomats & Ministerial trade delegates from across the India.

- Architects
- Building Contractors
- Builders & Developers
- Consulting Engineers Dealers & Distributors
- Electrical Engineers General Public
- Government Officials
- Trade Associations
- Interior Designers
- Public Administrators & Civil Contractors Project Manager & Consultants
- Public Safety Department Officials
- Structural & Civil Engineers
- Universities. Technical & Research Institutions
- Others



VISITOR ANALYSIS

ARCHITECT

INTERIOR--DESIGNERS

ENGINEERS

DEALERS & DISTRIBUTORS

OTHERS

BUILDERS

CONTRACTORS

HOTELIERS

ARCHITECT

BUILDERS

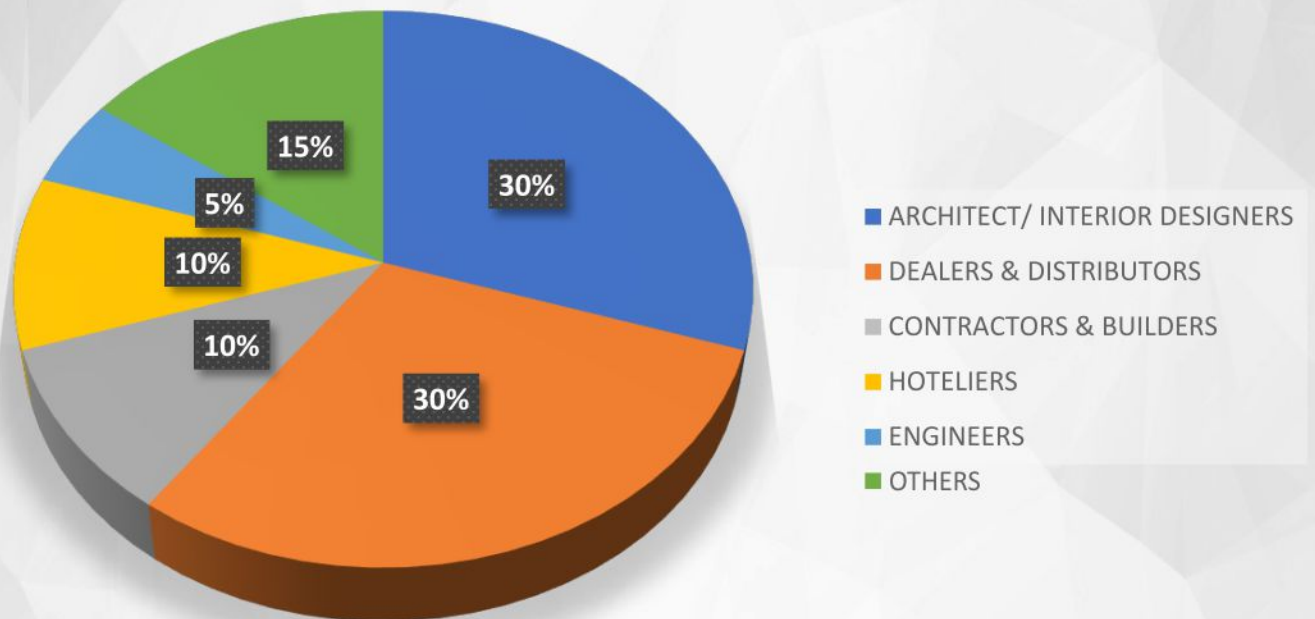
INTERIOR DESIGNERS

CONTRACTORS

DEALERS & DISTRIBUTOR, ENGINEERS HOTELIERS

OTHERS

VISITOR ANALYSIS



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KEY PARTICIPANTS



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